

# IPG CONFERENCE

CASABLANCA, 24-27 April 2024



**INTERNATIONAL PRACTICE GROUP**  
A Leading International Association of Lawyers, Accountants, Tax Advisors and M&A Specialists



**BENDURA BANK**  
BENDURA BANK AG · LIECHTENSTEIN



**BENDURA BANK**

BENDURA BANK AG · LIECHTENSTEIN

Many thanks to our  
Casablanca Conference sponsor

**BENDURA BANK AG**

DISCOVERING TRUE VALUES



**CITYCHAMP**



**WATCH & JEWELLERY GROUP LTD.**



**BENDURA BANK AG**



**HONG KONG REPRESENTATIVE OFFICE**

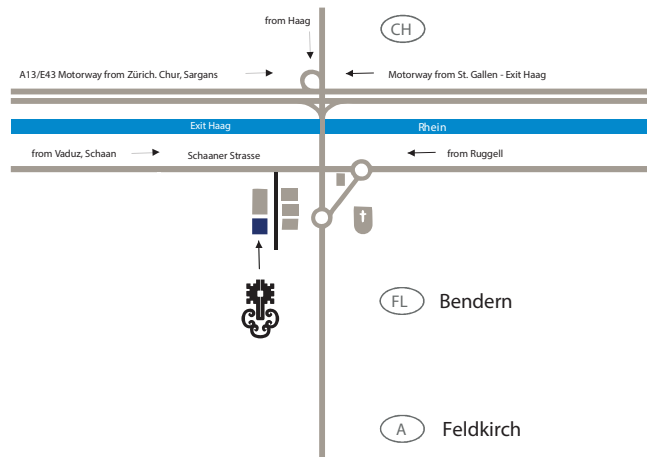


### HOW TO FIND US

**BENDURA BANK AG**  
Schaaner Strasse 27  
9487 Gamprin-Bendern  
Principality of Liechtenstein  
P: +423 265 56 56

**BENDURA FUNDS AG**  
Schaaner Strasse 27  
9487 Gamprin-Bendern  
Principality of Liechtenstein  
P: +423 399 40 00

[www.bendura.li](http://www.bendura.li)



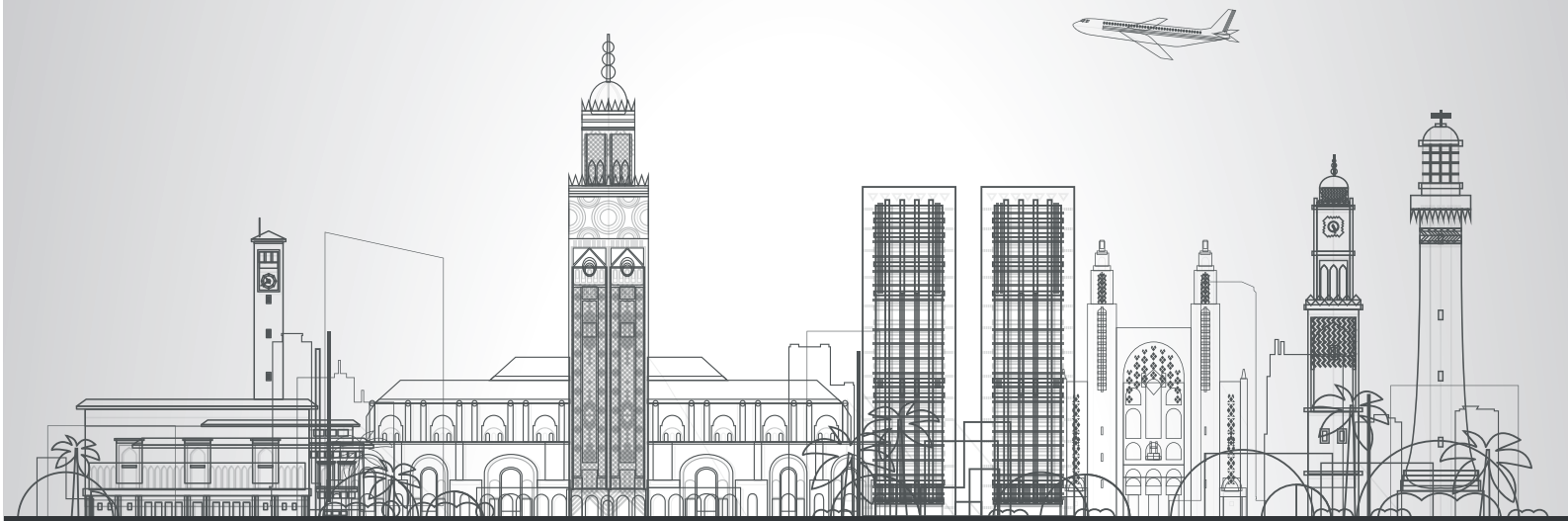
**BENDURA BANK AG**  
Representative Office Hong Kong

Unit 1905, Level 19  
International Commerce Centre  
1 Austin Road West, Kowloon  
Hong Kong

P: +852 2275 3771  
[info@bendura.li](mailto:info@bendura.li)  
[www.bendura.li](http://www.bendura.li)

# CASABLANCA

## MOROCCO



### History and General information

Three thousand years ago, Casablanca was a Berber settlement. The Berbers were the indigenous people of North Africa.

Prior to Emperor Augustine's death, the Romans took possession and operated the port of Anfa until the 5th Century. Anfa was reclaimed by Berber kingdoms in the 8th and 11th Century and it remained a vital port under their rule until the Portuguese destroyed it in 1468 as they claimed the port was linked to piracy.

The initial settlement that developed around the port of Anfa was known as Casabranca and it is believed that the Portuguese abandoned the town shortly after an earthquake in 1755.

In 1770, Casablanca's ruler, Sultan Sidi Mohammed Ben Abdallah built up the medina with the aid of the Spanish.

By the 19th Century, Casablanca became an important trading port with Europe.

In the early 20th Century, the French conquest of Casablanca led to the city being a protectorate (1912 – 1956). The city was rebuilt by the French, the population increased and it grew to become a strategic port in the second World War.

Morocco became independent in 1956, however, Casablanca retained its colonial flair. The city is now the financial centre of Morocco and it is in Casablanca that most business is conducted. Development of the tourism industry led to renovation of the medina as Casablanca continues to attract visitors from all over the globe.

### Did you know?

- The city of Casablanca is known as the 'white city'
- The 1942 movie 'Casablanca' was not filmed in Morocco
- The famous gin-joint, Rick's Cafe from the movie 'Casablanca' was only built in 2004
- Casablanca has maintained extraordinary art deco architecture
- The Habous district was created by the French in an effort to combine French ideals and Moroccan style and has resulted in a beautiful faux-medina
- The Hassan II Mosque that was built between 1986 – 1993, is considered one of the finest examples of contemporary Islamic architecture in the world.

USEFUL INFORMATION ABOUT

# MOROCCO



**Head Of Government:** Prime Minister: Aziz Akhannouch

**Capital :** Rabat

**Population:** (2023 est.) 36,459,000

**Head Of State:** King: Muhammad VI

**Official Language:** Arabic, Tamzight. French is widely spoken

**Official Religion:** Islam

**Monetary Unit:** Moroccan dirham

**Time Zone:** GMT + 1

**Country Dialling Code:** +212

**Electricity:** 220V with plug type C and E

**Climate:** Areas along the Eastern coast of Morocco have a warm Mediterranean climate which is cooled by trade winds from the southwest. Inland areas are hotter and drier with temperatures during summer increasing to over 35 degrees Celsius (95F) and as low as 5 degrees Celsius (41F) in the Sahara. Winter is between November and March with April to May (Spring) being the most popular time to travel to Morocco.

## Emergency Numbers and Contacts

**Police:** 190 (or 112 from a mobile phone)

**Ambulance:** 150

**Gail Lutz :** +27 82 431 0106

**Khadija Zaki :** +212 661 970 365



## DELEGATES PROGRAMME



### Early Birds Arrival - 23 April

Dinner at Rick's Café - Departure from Hyatt Regency Hotel at 19:45

### DAY 01 - 24 April

15:00 Check-in and registration at the hotel  
19:30 Welcome Walking Dinner (Venue - HOTEL POOL and PATIO)  
22:30 Welcome Dinner ends  
Overnight: Hyatt Regency, Casablanca

### DAY 02 - 25 April

09:00 Welcome to the shared Conference day with LEX Africa  
09:20 Panel sessions at Hyatt (Venue: FORUM II & III)  
10:45 Tea/Coffee break  
11:00 Panel sessions continue  
12:30 Lunch at hotel  
13:45 Panel sessions continue  
15:00 Tea/Coffee break  
17:00 Panel discussions end  
19:00 Depart for dinner  
19:30 Dinner at CASCADE (joined gala dinner)  
Overnight: Hyatt Regency, Casablanca

### DAY 03 - 26 April

09:30 IPG - AGM (Venue: FORUM II and III)  
10:30 Tea/Coffee break  
10:45 Conference continues  
12:00 Conference ends  
12:30 Lunch at hotel  
14:30 Depart for Tour of Hassan II Mosque  
16:00 Sightseeing Tour of Casablanca  
17:30 Return to the hotel  
19:30 Depart for dinner  
19:45 Dinner at DAR DADA  
Overnight: Hyatt Regency, Casablanca

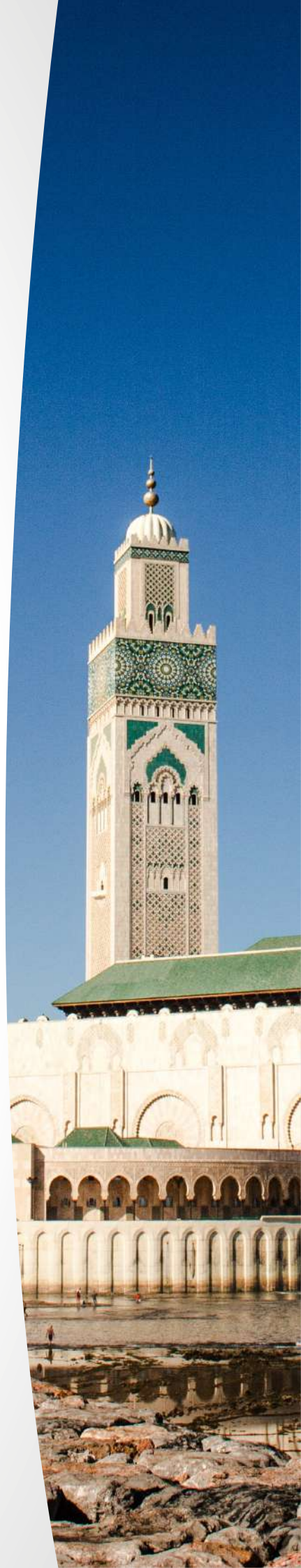
### DAY 04 - 27 April

12:00 Check out and depart Casablanca

OFFICIAL PROGRAMME ENDS

Delegates that are joining the Desert extension for one night at Caravan by Habitas will depart the Hyatt Regency hotel 09:15

Delegates that have booked the Marrakech extension for one night at the Radisson Blu will depart the hotel at 10:00





**09:30** Depart hotel and drive to Rabat, the capital of Morocco

**10:30** Arrival in Rabat

**11:00** Visit of Kasbah Oudaya and the Kasbah Mosque

The Kasbah Oudaya was built in the 11th century. Enjoy a walk through the tiny neighborhood of twisting white-and-blue lanes that were built in Andalusian-style. Afterwards, there is a visit to the Kasbah Mosque which is the oldest mosque in Rabat and was built in 1150. Enjoy the view over the Sale river and the Atlantic Ocean.



**12:00** Visit the Hassan tower and the Mausoleum of Mohammed V

The Hassan tower stands on the hill with views over the Wadi Bou Regreg. Next door is the beautiful Mausoleum of Mohammed V that is decorated with stained glass windows, white marble and a wrought-iron entryway with a stairway leading to an impressive dome.



**13:00** Enjoy a leisurely Lunch at Al Marsa with views over the River

Located in the Sale Marina, Al Marsa is an elegant restaurant with floor-to-ceiling windows that look over the Bourgreg river. The menu includes Italian and Spanish cuisine



**15:00** Return to Casablanca

**16:30** Arrive back at your hotel

# Hotel Information **HYATT REGENCY**



The **Hyatt Regency Casablanca**, known for its modern yet luxurious atmosphere is in the historical centre of Casablanca and is located opposite the Medina and very close to the Art Deco district.

#### **Breakfast is served at Bissat**

Monday to Friday: From 06:30 – 10:30

Saturday and Sunday: 06:30 – 11:00

#### **Check-in**

Check in from: 15:00

Check out before: 12:00

#### **Blackhouse Discoteque**

Open every day from midnight to 04:00

#### **Living Room Bar**

Open every day from 11:00 to midnight



[casablanca.regency@hyatt.com](mailto:casablanca.regency@hyatt.com)



Hyatt Regency Casablanca  
Place des Nations Unies  
Casablanca  
Morocco, 2000



+212 5 22 43 1234  
FAX: +212 5 22 43 1334





# Restaurants

## Rick's Café

Rick's Café Casablanca, the legend continues. It enchants guests with its elegant atmosphere, intricate interiors and captivating live piano music. Inspired by "Casablanca" the movie, the space transports visitors back in time, making them feel part of the iconic film.



## La Cascade

Situated on the Corniche Boulevard, La Cascade is a restaurant within the Cascade complex with views over the sea.



## Dar Dada

Located a few steps from the "Arsa" garden in the medina, Dar Dada Casablanca is a restaurant that promises many surprises. Nestled in a charming riad, it values tradition as much as it reinvents it with mischief and brilliance







## Programme

12:30 Lunch at hotel

14:30 Depart for Tour of Hassan II Mosque

The King Hassan II Mosque was designed by French architect Michel Pinseau. This magnificent structure looks out over the Atlantic Ocean and features the world's tallest minaret of 689 feet.



16:00 Sightseeing tour of Casablanca

Walk past the old medina and through the art deco area of Casablanca and see a variety of architectural styles. The tour will pass the fish and flower markets that are a hive of activity as business owners and locals purchase fresh produce.



17:15 Return to the hotel

## EXTENSION OPTION 1 – Desert Offer



### DAY 04 - 27 April

09:15 Check out and depart Casablanca

12:00 Arrive Marrakech and walk through the Medina

12:30 Lunch at Café Arabe

A hidden gem in the medina of Marrakech awaits you at Café Arabe with a beautiful courtyard and freshly prepared meals which are a culinary delight.



14:00 Tour of Secret Garden (or wait at Café Arabe)

An ancient riad that has two gardens showcasing exotic plants and the more traditional style of garden found in the Middle East where water is a fundamental element.



14:30 Walk through souks and market

16:30 Transfer to AGAFAY  
DESERT



18:00 Camel ride



19:30 Dinner and entertainment  
at Desert Camp



23:00 Overnight : Caravan Habitas, Agafay Desert Camp

### DAY 05 - 28 April

12:00 Check out and depart for Marrakech airport

There will be an option for those extending further in Marrakech to visit Jardin Majorelle during the day and to have dinner at Jardin du Lotus - Please email Elke for additional details

## EXTENSION OPTION 2 – Marrakech Offer



### DAY 04 - 27 April

10:00 Check out and depart Casablanca

13:00 Arrive Marrakech and walk through Medina

13:30 Lunch at Café Arabe

A hidden gem in the medina of Marrakech awaits you at Café Arabe with a beautiful courtyard and freshly prepared meals which are a culinary delight.



15:30 Tour of Secret Garden (or wait at Café Arabe)

An ancient riad that has two gardens showcasing exotic plants and the more traditional style of garden found in the Middle East where water is a fundamental element.



16:00 Walk through souks and market



18:00 Transfer to RADISSON BLU HOTEL



20:30 Dinner at DAR SOUKKAR



00:30 Return to hotel

Overnight : Radisson Blu, Marrakech

### DAY 05 - 28 April

12:00 Check out and depart for Marrakech airport

There will be an option for those extending further in Marrakech to visit Jardin Majorelle during the day and to have dinner at Jardin du Lotus - Please email Elke for additional details



The **Radisson Blu Carre Eden** in the red city of Marrakech is located close to the medina and souks and within walking distance of palaces and gardens.

**Radisson Blu Carre Eden**

66-176 Avenue Mohamed V  
Marrakech 40000  
Morocco

Tel : +212 525 077 000

Email : [info.marrakech@radissonblu.com](mailto:info.marrakech@radissonblu.com)

**Check In :** 15:00

**Check Out :** Before 12:00

**Breakfast at superBreakfast**

Monday-Friday : 06:30 - 10:30

Weekend : 06:30 - 11:00

**With thanks to:**



**Images and information:**

S'Tours Voyages  
Caravan by Habitas  
Hyatt Regency, Casablanca  
Radisson Blu, Marrakech  
Le Jardin Secret  
World Travel Guide

**Morocco Map:**

<https://fr.wikipedia.org/wiki/Fichier:Maroccarte.jpg>

**Content:**

Destination Perfect cc  
S'Tours Voyages

**Meetings and Incentives:**

Gail Lutz  
Destination Perfect cc  
Johannesburg, South Africa  
Mobile : +27 82 431 0160

**Communication and Event Agency:**

Hania Faress  
Advertiz'in  
Mobile : +212 661 206 529

**Travel Management Company:**

Jad Trari  
S'Tours Voyages  
Marrakech, Morocco  
Mobile : +212 661 340 052

